



MEMBER APPRECIATION DAY



ROCK ENERGY
COOPERATIVE
Empowering Members Since 1936

Pancake Breakfast

Saturday, Aug. 5

8:30 a.m. to 10:30 a.m.

Rock County Fairgrounds - Craig Center

(1301 Craig Ave., Janesville, WI)

ACTIVITIES

- Bucket Truck Rides
 - Prize Wheel
 - Bounce House
 - Face Painting
 - Balloon Figures
 - & More!



NOTE: There will not be "Electronics Recycling" or "Document Shredding" at the this year's event. For information about electronics recycling in Wisconsin and Illinois, please scan the QR codes below.

ILLINOIS



WISCONSIN



WORK ZON

Help Keep Roadside Crews Safe: Slow Down & Move Over

Think of every roadside crew member as someone you know and love

Work zone safety should be observed and take priority 24 hours a day, 365 days a year, whenever you're on the road!

Why? Because, cars or trucks that speed through work zones are endangering workers on the ground. Driving too fast or close to a work truck can also put an elevated worker in danger by causing their raised bucket to move or sway.

Streets and highways are lined with power poles and electrical equipment, and narrow roadways often require crews like ours to place their equipment in or near traffic lanes. Be alert to utility and other work zone crews for their safety and yours. Besides our crews, you might encounter road workers, other utility crews, tree trimmers or first responders working in or on the side of the road.

According to the National Work Zone Safety Information Clearinghouse, in 2020:

- **102,000 work zone crashes occurred**
 - **774 were fatal crashes**
 - **857 deaths occurred**

Help Keep Roadside Crews Safe!

- Keep a safe distance between your vehicle and traffic barriers, trucks, construction equipment and workers.
- Be patient. Traffic delays are sometimes unavoidable, so allow time for unexpected setbacks.
- Obey all signs and road crew flag instructions.
- Merge early and be courteous to other drivers.
- Use your headlights at dusk and during inclement weather.
- Minimize distractions. Avoid activities such as texting, operating a radio, applying makeup or eating.
- Remember, slow down when approaching a work zone and move over for first responders and work crews. Do your part to help everyone return home safely at the end of the day.

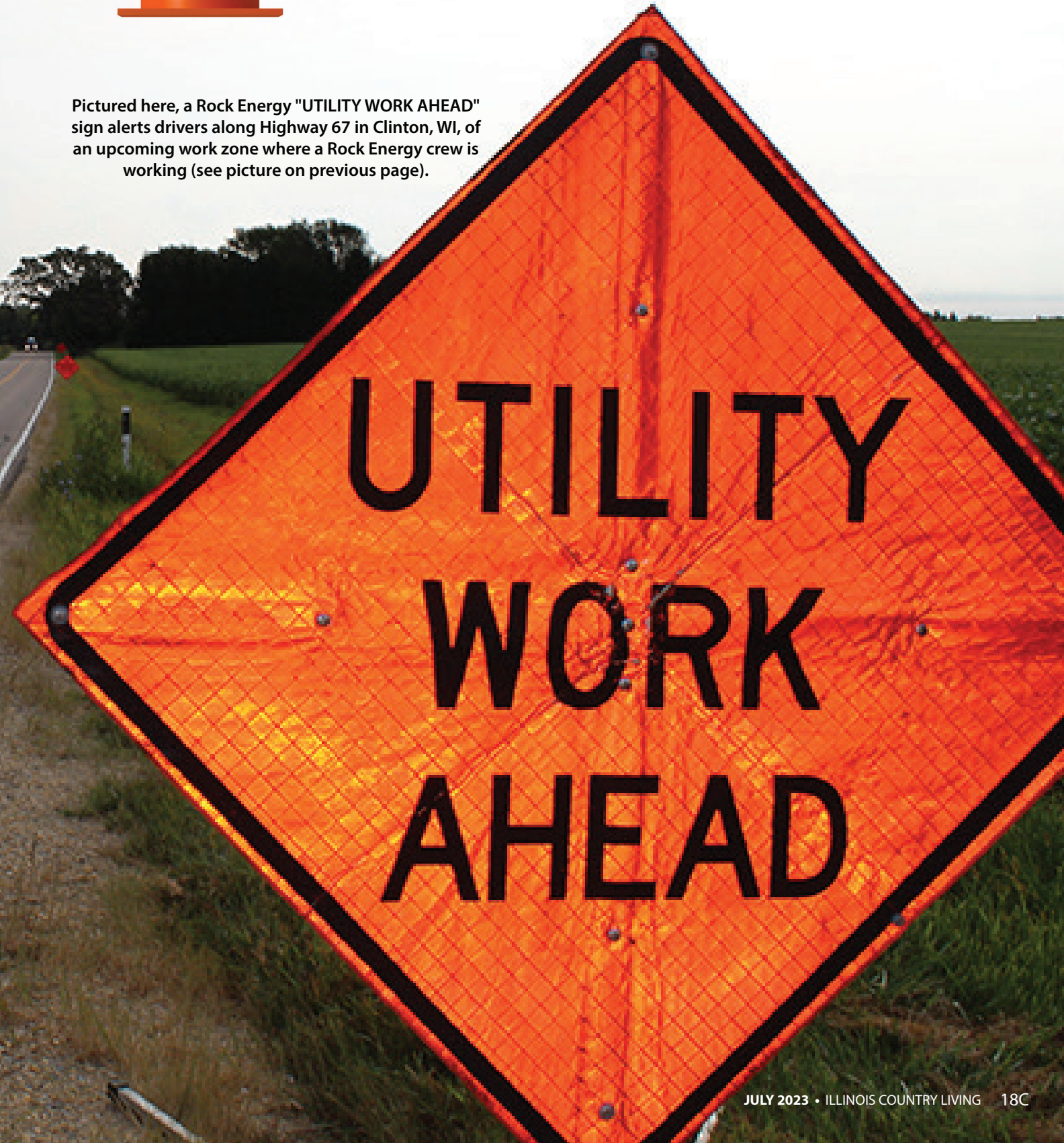


Pictured above, a Rock Energy crew works on a narrow rural road in Southern Wisconsin. In order to perform their duties, one-lane traffic was routed around the work area.



E SAFETY

Pictured here, a Rock Energy "UTILITY WORK AHEAD" sign alerts drivers along Highway 67 in Clinton, WI, of an upcoming work zone where a Rock Energy crew is working (see picture on previous page).



DIETSCH RETIRES AFTER 24 YEARS ON REC BOARD

At the close of this year's Rock Energy Annual Meeting, held in April, retiring Rock Energy board member Bill Dietsch (District 7) was recognized for 24 years of service on the board. Bill and his wife Janie were presented with a commemorative/customized picture and flowers as part of the retirement recognition presentation. Many of Bill's family members were in attendance at the meeting. A director since 1999, Bill was also the former Board Chairman.

"I'd like to talk for hours about how great the co-ops are," said Dietsch as he addressed the audience at this year's annual meeting. "All of the trips and the places I've been, I've never met a bad person. Everyone is always happy, everyone is always interested in what we do, as we are always interested in what they do. I've met so many people, and it's just been an amazing 24 years."

Pictured at right, Bill Dietsch addresses the REC member audience at the 2017 annual meeting. Pictured below, Bill takes a moment to visit with family members at the 87th annual meeting. From left to right: Tyler Niman, Kayla Niman (Bill's granddaughter), Lincoln Niman (sitting on Kayla's lap), Derik Roth, Cindy Roth (Bill's daughter), Janie Dietsch and Bill Dietsch.



From Newark Township in Wisconsin, Dietsch has been a co-op member since 1965. At the time of his retirement he was the board Vice Chairman.

He is a graduate of the National Rural Electric Cooperative Association director certification program and served on the board of directors for the Association of Illinois Electric Cooperatives. Dietsch studied marketing and education at the University of Omaha and UW-Whitewater and served in the Air Force for four years. He retired from Chrysler after 30 years.

"We've had a lot of great times with Bill and Janie," Rock Energy CEO Shane Larson said of Dietsch at the annual meeting. "I personally owe a great deal to Bill, because he has been a great friend and leader. You're going to be missed in the boardroom, but congratulations on your retirement, we truly appreciate everything you've done for us."



REC OFFICES CLOSED JULY 4

Rock Energy Cooperative offices will be closed on Tuesday, July 4, in observance of Independence Day. We will reopen at 7:30 a.m., Wednesday, July 5. Members can make payments in the drop boxes at both offices on July 4th. Even though our offices are closed, crews are always available 24 hours a day. If you need to report a power outage or natural gas incident, please call 866-752-4550.

Shane Larson, CEO

P.O. Box 1758, 2815 Kennedy Rd., Janesville, WI 53547
P.O. Box 126, 15229 Willowbrook Rd., South Beloit, IL 61080
866-752-4550

Jonas Berberich, Editor

 **ROCK ENERGY
COOPERATIVE**
Empowering Members Since 1936

**“Ask not what your country
can do for you — ask what you
can do for your country.”**

— President John F. Kennedy

As we celebrate our freedom this Fourth of July,
let us not forget to honor the men and women
who have answered the call to preserve it.



Rock Energy Cooperative

Your Touchstone Energy® Cooperative 

