

## What's Happening



### October is National Co-op Month

Celebrate the organizations that live their values every day by following a strong business model and building local economies.

Oct. 5

#### 84th Annual Meeting

Visit [www.rock.coop](http://www.rock.coop) for more details.

Nov. 1

**Daylight Saving's Time Ends...** don't forget to set your clocks back one hour.

### Rock Energy Cooperative

P.O. Box 1758  
2815 Kennedy Rd.  
Janesville, WI 53547-1758

P.O. Box 126  
15229 Willowbrook Rd.  
South Beloit, IL 61080

(608) 752-4550  
or (866) 752-4550

Shane L. Larson  
Chief Executive Officer

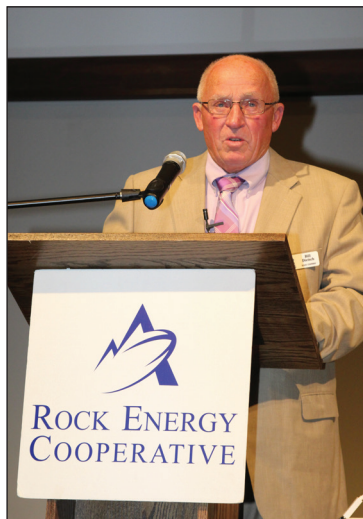
Jonas Berberich  
Editor

## 84th Annual Meeting Program

**DATE:** Monday, October 5, 2020

**TIME:** Doors open at 5 p.m., Annual Meeting starts at 6 p.m.

**WHERE:** Eclipse Center, Beloit, WI



*Pictured above (left), Rock Energy Chairman William Dietsch addresses the crowd at one of Rock Energy's past annual meetings. The 84th Annual Meeting will take place Monday, Oct. 5, at the Eclipse Center, located at 3 Eclipse Blvd. in Beloit.*

This will be a business meeting only, expected to last around 30 minutes. No dinner will be served, nor scholarships presented. There will be no guest speakers or kids' activities as well. Please limit your party to two people maximum per membership (yourself and one other person) in order to allow for adequate social distancing. Masks are mandatory. All attendees should bring a mask with them to the event and wear the mask at all times while at the event.

## RSVP by Wednesday, September 30

**Please call 866-752-4550 between 7:30 a.m. and 4:00 p.m. weekdays.**

### IN CASE YOU MISSED IT...

The 2019 Statements of Revenue & Patronage Capital, Balance Sheet, 83rd Annual Meeting Minutes, and Nominating Committee Minutes were printed in the March 2020 issue of the Wisconsin Energy Cooperative News and Illinois Country Living. You can find these issues on our website, [www.rock.coop](http://www.rock.coop). Click on About Us in the menu, then scroll down to Magazines and Newsletters.

# 'License to Live' Campaign Educates Drivers on the Dangers of Accidents Involving Power Lines, Electrical Equipment

Don't miss the chance to share a compelling new educational tool. Rock Energy, along with the Wisconsin Electric Cooperative Association and Safe Electricity, are launching a campaign aimed at making sure all drivers, especially young drivers, know what to do if they are in a crash that involves power lines or other electrical equipment.

Most drivers are unaware of the clear and present danger of downed lines, and so, the **"License to Live"** campaign was born. You are important to us. Your safety is precious. We want you to know exactly what to do if your car comes into contact with a utility pole or wire.

To learn more about **License to Live**, go to:  
[www.SafeElectricity.org](http://www.SafeElectricity.org)



Make sure drivers and passengers know what to do if they are in a crash that involves power lines or other electrical equipment.

**License to Live** includes an educational video and other instructional materials.

## WHAT SHOULD YOU DO?

- **STAY IN YOUR VEHICLE** and call 911.
- **ONLY GET OUT** of the vehicle if it is on fire.
- **IF YOU MUST** get out, jump from the vehicle with both feet together, and shuffle your feet on the ground as you move away from the scene.
- **ALWAYS ASSUME** all wires and equipment are electrified.



Do you ever wonder about the electrical wires running above you? Who should you call if a branch falls on either the higher wires or the lower wires? Check out Rock Energy Cooperative's new informative video **"Trees and Lines"** to find out.

[www.Rock.Coop/content/info-videos](http://www.Rock.Coop/content/info-videos)



## ENERGY EFFICIENCY TIP OF THE MONTH

Source: energy.gov



Unplug electronics, or use a power strip and use the switch on the power strip to cut all power to the appliance, to avoid "vampire" loads. Many appliances continue to draw a small amount of power when they are switched off. These vampire loads occur in most appliances that use electricity, such as DVD players, TVs, stereos, computers, and kitchen appliances. Unplug battery chargers when the batteries are fully charged or the chargers are not in use.

Send your current email to [info@rock.coop](mailto:info@rock.coop)



for a chance to win a \$25 bill credit!

Submit Email By: Sept. 30