# ROCK ENERGY NEWS

ROCK ENERGY COOPERATIVE

May 2025

### What's Happening

#### May 11 Mother's Day

## May 17 Armed Forces Day

#### **May 26**

#### **Memorial Day**

Rock Energy offices will be closed Monday, May 26, in observance of Memorial Day. However, in case of an outage or natural gas incident, we can be reached at 866-752-4550.

### May is National Electrical Safety Month

#### **Rock Energy Cooperative**

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# **CAPITAL CREDITS**

## **Distributed On May Statements**

If you take a close look at your May Rock Energy statement, you'll notice one of the many benefits of your co-op membership.

Unlike other electric utilities, your co-op exists to make sure your needs are always met, not to make a profit. As a member, you share in the profits in the form of capital credits.

Rock Energy works hard every day to keep your rates as low as possible. But it's sure nice to know that when there are profits, they go back to you.

Capital credits are based on usage, so the more energy you purchase, the more capital credits are earned and eventually returned back to you.

In 2025, Rock Energy is distributing about \$1.2 million in capital credits to current members on their May statements and about \$200,000 to past members. Since the co-op was founded 89 years ago, about \$27 million has been paid back to past and current members.

Your May statement shows your beginning capital credit balance, your 2024 allocation, your 2024 retirement credit, as well as your ending capital credit balance.

Capital credits represent equity for the co-op. That money is used to maintain and upgrade the system and repay associated indebtedness.

## What are capital credits?

Your cooperative is operated on a not-for-profit basis. As a member of Rock Energy
Cooperative you share in any excess margins
(revenues - expenses) the Co-op has in a particular year. The surplus margins are allocated to members of the cooperative in the form of capital credits. Capital credits are used by your cooperative to help build and maintain the electric system. Capital credits are the cooperative's equity and remain with the cooperative until the board of directors authorizes retirement to the membership. When finances permit, the board of directors authorizes a cash refund to you.

# How do capital credits work?

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Rock Energy tracks how much energy you buy and how much money you pay for it throughout the year.

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Rock Energy completes financial matters and determines whether there is excess revenue (margins).

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Rock Energy allocates margins to members as capital credits based on energy usage during the year.

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When Rock Energy's financial condition permits, the board of directors decides to retire (pay) the capital credits.

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Eligible members see their capital credits amount applied as a credit on their May bill.

## YOUTH LEADERSHIP CONFERENCE

YLC ONLINE REGISTRATION (SCANTHE QR CODE TO REGISTER)



## **Registration Deadline: June 1**

The 2025 WECA Youth Leadership Conference (YLC) will be held **July 15-17** at the **University of Wisconsin-Stout** (712 Broadway St. South / Menomonie, WI). YLC is a dynamic three-day event sponsored by Wisconsin's electric cooperatives and facilitated by WECA. To register, scan the QR code to the left.

#### What will you do at YLC?

- See what makes the cooperative business model different and successful and apply this knowledge to fun and challenging cooperative activities.
- Work together with other youth leaders from around Wisconsin to demonstrate the power and value of cooperation.
- Identify and develop your own leadership skills.
- Learn some of the important history that has shaped today's cooperatives.
- Discuss cooperative careers with professionals in the industry.
- Be entertained and challenged by highly acclaimed motivational speakers who understand teens and explore topics important and relevant in your life.
- Experience college life at a University of Wisconsin campus.





home. Do not take on do-it-yourself electrical projects if you are not qualified.

## **ENERGY EFFICIENCY TIPS**

## **Air Conditioning**

**Keep Vents Clean and Unblocked** - Blocked vents can make your AC work harder than it needs to. Make it a habit to dust or vacuum vents regularly. Ensure no furniture or blinds are obstructing them. This small step can improve airflow and cooling efficiency.

**Change the Air Filter Regularly -** A dirty air filter can choke your AC system. Replace filters every one to three months, or as recommended by the manufacturer. This simple action improves air quality and helps your AC run smoothly.

