

# ROCK ENERGY NEWS

FOR ROCK ENERGY COOPERATIVE MEMBERS

[www.rock.coop](http://www.rock.coop)

March 2019

## Don't Miss Your Co-op's Annual Meeting

### Monday, March 25 • Eclipse Center, Beloit

Did you know every cooperative is required to conduct an annual meeting of the membership to elect the board of directors and share important financial information?

Rock Energy Cooperative's annual meeting on Monday, March 25, is a community gathering where neighbors can meet new neighbors—or catch up with old acquaintances.

As our lives get busier and more of our interactions with others are online, your co-op tries to renew the value of face-to-face human connections. Few organizations are uniquely positioned like Rock Energy to bring together local community residents.

Rock Energy's annual meeting is designed to take care of the important business of your co-op and the equally important business of building a real sense of community. All cooperatives serve both an economic and social purpose. While safe, reliable, and affordable energy is crucial to our mission, improving the quality of life for all members is at the core of what we do every day.

The event will take place at the Eclipse Center at the corner of Henry Avenue and Highway 51 (Riverside Drive) in Beloit. Registration opens at 4:30 p.m. The business meeting begins at 5:30 p.m. with dinner served afterward.

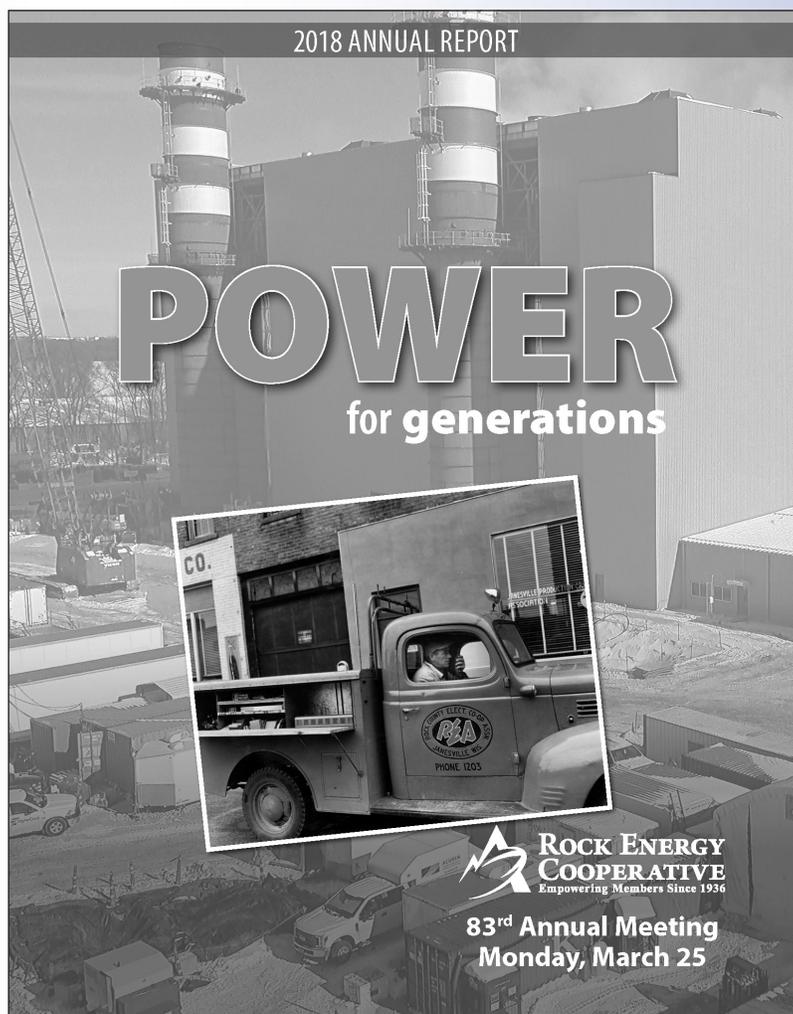
Details about the meeting are included in the 2018 annual report, which you can find in your March co-op magazine. You also can view it on our website: [www.rock.coop/AnnualReport](http://www.rock.coop/AnnualReport).

If you have not attended the annual meeting in the past or if it has been a few years, we urge you to take the time to be with your fellow co-op members.

We get out of life what we put into it. We are your neighbors, and we look forward to seeing you.

### Program

- Doors open at 4:30 p.m. Shuttle service available from handicapped parking area.
- Meet Snappy from 4:30 to 5:30 p.m.
- Kids' room for ages 3-12 open from 5 to 7:15 p.m. with pizza dinner. Balloon sculpting and face painting provided by Funny Faces Family Entertainment.
- Annual meeting at 5:30 p.m. Dinner about 6:45.



*The 2018 Annual Report is printed in the March issues of Wisconsin Energy Cooperative News and Illinois Country Living. Members must attend the annual meeting on Monday, March 25, at the Eclipse Center in Beloit to vote on co-op business.*

### RSVP by March 14

Let us know if you plan to attend. You can:

- Mail the RSVP form from your March co-op magazine.
- Email member's name, address, and number of people who will attend to [BarbU@rock.coop](mailto:BarbU@rock.coop).
- Call 866-752-4550 between 7:30 a.m. and 4 p.m. weekdays.



Students at the 2018 Youth Leadership Congress learned about the value of cooperation while developing their leadership skills.

# Students Can Explore Leadership Potential

The annual Youth Leadership Congress is a dynamic three-day event that helps young people develop their leadership potential while learning about cooperative businesses.

The conference, co-sponsored by the Wisconsin Electric Cooperative Association and UW-River Falls, is scheduled for July 24–26 at UW-River Falls.

Rock Energy will pay for up to four high school students to attend the sessions. Applicants must be current freshmen, sophomores, or juniors who reside in the co-op's service territory and are children of

co-op members.

Through a mix of workshop sessions, hands-on activities, and team-building experiences, participants will be exposed to a variety of real-life issues and given the opportunity to identify and explore their leadership potential.

What will you do at Youth Leadership Congress?

- See what makes the cooperative business model different and successful and apply this knowledge to fun and challenging cooperative activities.
- Work with other youth to demonstrate the power and value of cooperation.

## Youth Leadership Congress

- **Who:** High school freshmen, sophomores, and juniors
- **What:** Program focusing on the value of cooperation and leadership skills
- **When:** July 24-26
- **Apply at:** [www.rock.coop](http://www.rock.coop)
- **Deadline:** April 12

• Identify and develop your own leadership skills.

• Learn some of the important history that has shaped today's cooperatives.

• Discuss cooperative careers with professionals in the industry.

• Be entertained and challenged by highly acclaimed motivational speakers who understand teens and explore topics important and relevant in your life.

• Experience college life at a University of Wisconsin campus.

Rock Energy is now accepting online applications. Interested students can go to [www.rock.coop](http://www.rock.coop) and click on the Community & Youth tab. The deadline to apply is April 12.

If you have questions, call Barbara Uebelacker, communications director, at 866-752-4550 or send an email to [BarbU@rock.coop](mailto:BarbU@rock.coop).

## Energy Efficiency Tip of the Month

Spring is nearly here! Now is the perfect time to test your A/C and ensure it's ready for summer. Remember to check the evaporator coil, which should be cleaned annually for optimal efficiency.

Source: [energy.gov](http://energy.gov)



## Rockton member wins survey drawing

Rebecca Neys of Rockton has won a \$250 credit on her Rock Energy Cooperative account for participating in the co-op's member survey project.

Her name was randomly drawn from all members who returned surveys.

We want to thank everyone who took time out of their busy schedules to share their opinions with us. The survey results will help us improve our service to all members.

## ROCK ENERGY NEWS

**Rock Energy Cooperative**  
(608) 752-4550 or (866) 752-4550

Shane Larson, Chief Executive Officer • Barbara Uebelacker, Editor

P.O. Box 1758  
2815 Kennedy Rd.  
Janesville, WI 53547-1758

P.O. Box 126  
15229 Willowbrook Rd.  
South Beloit, IL 61080