



More Power to You

COOPERATIVE DIFFERENCE HELPS YOU SAVE MONEY

Shane L. Larson,
Chief Executive Officer

At Rock Energy, our employees live the cooperative difference every day and work tirelessly to keep your energy flowing. But as a co-op member, you receive more than just safe, reliable, and affordable energy from us.

We make a difference in many ways—awarding scholarships to deserving students, sponsoring a school supplies drive for needy families, distributing capital credits to members, and helping members save money with the Co-op Connections Card, which is about to get better than ever.

We introduced the Co-op Connections Card in 2008 because we wanted to help you save money and get the best deals on your purchases. This member-benefit program gives Rock Energy members access to thousands of deals through Touchstone Energy. The little card, which is given to all our members, represents big savings.

Since we launched the program, our members have saved more than \$143,000 on prescription drugs. Nationwide, \$100 million has been saved. This is real, in-the-pocket money for co-op members throughout the country.

The program still includes prescription savings and discounts on vision, dental, hearing, lab imaging, and chiropractic care. But now you can also get 2-for-1 restaurant deals, discounted movie and event tickets, national partner deals, hotel discounts, cash-back online shopping, and savings tracking.

Technology is always advancing, and members are more connected to their cell phones and tablets than ever before. That's why the new and improved Co-op Connections has a mobile app and has grown beyond the card.

To learn more about the upgraded program, click on the Co-op Connections Card on our website, www.rock.coop, or visit www.connections.com/Rock, where you can watch a

quick overview video. The new program also is explained in more detail on page 17. If you have any other questions, just give us a call.

Here at Rock Energy, we're always looking for ways to better serve our members. Offering Co-op Connections is just one of the many ways that we bring you the cooperative difference. Go beyond the card and find all the ways to save!

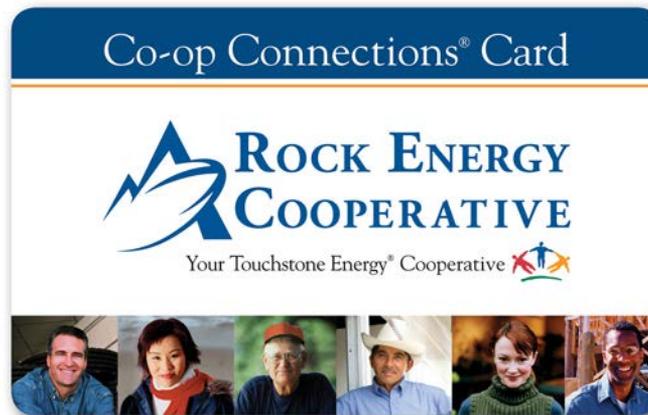
Summer is in full swing, but we'll soon see back-to-school ads for all the supplies students need to start the new school year. As you're browsing the ads, think about the cost of sending kids back to school. The National Retail Federation estimated that parents spent an average of \$114 per child on school supplies last year.

With less fortunate students in mind, Rock Energy again is sponsoring a Back-to-School Supplies Drive. We've gathered information from the 15 school districts in our service territory and compiled a list of some common items that students need. We hope that our members and employees will unite to help families who are having difficulty providing the proper tools for their children to succeed in school.

Some might wonder why an energy cooperative that distributes electricity and natural gas would sponsor a donation drive unrelated to its mission. They would be right that energy and school supplies are not connected. But as a cooperative we abide by a set of principles, and the seventh one is Concern for Community: local people working for the local good.

I can't think of a better way to support our communities than helping to educate the future generation. Please consider donating items to this worthwhile cause. All the details are on page 16.

If there's anything we can do to serve your energy needs and improve our service to you, please let us know. In the meantime, enjoy the rest of your summer and have a safe and happy Independence Day!





Back to School Supplies Drive

Rock Energy Cooperative is sponsoring a School Supplies Drive so our employees and members can donate back-to-school items to help families who are having difficulty providing the proper tools for their children to succeed in school.

Needed supplies

#2 wooden yellow pencils
Ballpoint pens
Plain pocket folders
Spiral notebooks - wide ruled
Notebook paper - wide ruled
3-ring binders
Box of 24 or 64 crayons
(preferably Crayola)

Pink erasers
Glue bottles
Glue sticks
Dry erase markers
Colored pencils
Washable markers
Watercolor paints
Highlighters

Zipper binders
Protractors
Rulers (1/8 scale and metric)
Scissors (preferably Fiskars)
Backpacks
Kleenex
Deodorant

Donations will be delivered to the following school districts for distribution to needy families:

Beloit	Durand	Milton
Beloit Turner	Edgerton	Parkview
Brodhead	Evansville	Prairie Hill
Clinton	Hononegah	Rockton
Dakota	Janesville	South Beloit

Drop-off locations

Rock Energy Cooperative offices
2815 Kennedy Drive 15229 Willowbrook Road
Janesville, WI South Beloit, IL
7:30 a.m. to 4 p.m. Monday through Friday

Lake Summerset Association
1202 Lake Summerset Road
Davis, IL
*8 a.m. to 4 p.m. Tuesday through Friday,
8 a.m. to noon Saturday*

Donation deadline is August 1!



IMPROVED CO-OP CONNECTIONS GIVES YOU NEW WAYS TO SAVE

The Co-op Connections program that you know and love is now better than ever. This member-benefit program gives Rock Energy Cooperative members access to thousands of deals. Here are some questions you might have about the program.

How am I able to receive discounts with the Co-op Connections program?

You are able to start saving immediately if you have access to a computer or smart phone. Simply visit www.connections.coop/Rock and create an account to start saving today. Then download the free Co-op Connections app from the Google Play or Apple app stores to your smartphone. You'll have access to thousands of deals right at your fingertips.

What should I do if I had an account on the old www.connections.coop site?

If you had an account on the old www.connections.coop site, please click Member Access at the top right-hand corner and log in with your email. Enter touchstone123 as the password. Once you've logged in to the site, we will direct you to change your password.

Can I still use my plastic Co-op Connections Card? Can I still get cards at Rock Energy?

Yes, your card will still work at pharmacies. You may pick up a card at our offices. Just be aware that you have access to more deals and features if you use the online and mobile aspects of the program.

What kinds of deals do I receive with this program?

You can use your card at more than 60,000 pharmacies nationwide to get discounts on your prescription medicine. We also have set up money-saving discounts at businesses throughout the nation.

What are some features of the upgraded Co-op Connections program?

The upgraded program allows you to view participating businesses through the mobile app, use coupons straight from your phone or computer, and receive deals from lots of businesses. We also have deals at theme parks, shows, events, and movie theaters.

Can I use this app while I'm traveling to receive discounts in other locations?

Yes. The mobile app maximizes member benefits by going beyond the card. You can take your savings with you wherever you go. Just set the app to allow location access and you'll see all the nearby deals.

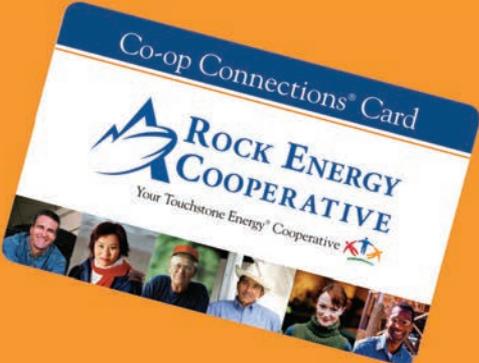
I don't have Internet access or a smartphone. Can I still get these discounts?

In this case, we suggest that you ask a family member or friend to help you set up an account and print coupons from the computer.

How can I get answers to my specific questions?

You can call us at 866-752-4550 or send us an email at questions@rock.coop.

GO BEYOND THE CARD.



- 2-for-1 Restaurant Deals
- Discounted Movie & Event Tickets
- Hotel Savings
- Cash-Back Online Shopping
- Prescription Savings
- National Partner Deals
- Savings Tracking

Visit connections.coop/Rock to learn more!



Have a Safe and Happy Independence Day!

Rock Energy Cooperative offices will be closed on Wednesday, July 4, in observance of Independence Day. We will reopen at 7:30 a.m. Thursday, July 5. Members can make payments in the drop boxes at both offices during the holiday. Even though our offices are closed, standby crews are always available 24 hours a day. If you need to report a power outage, please call 866-752-4550.

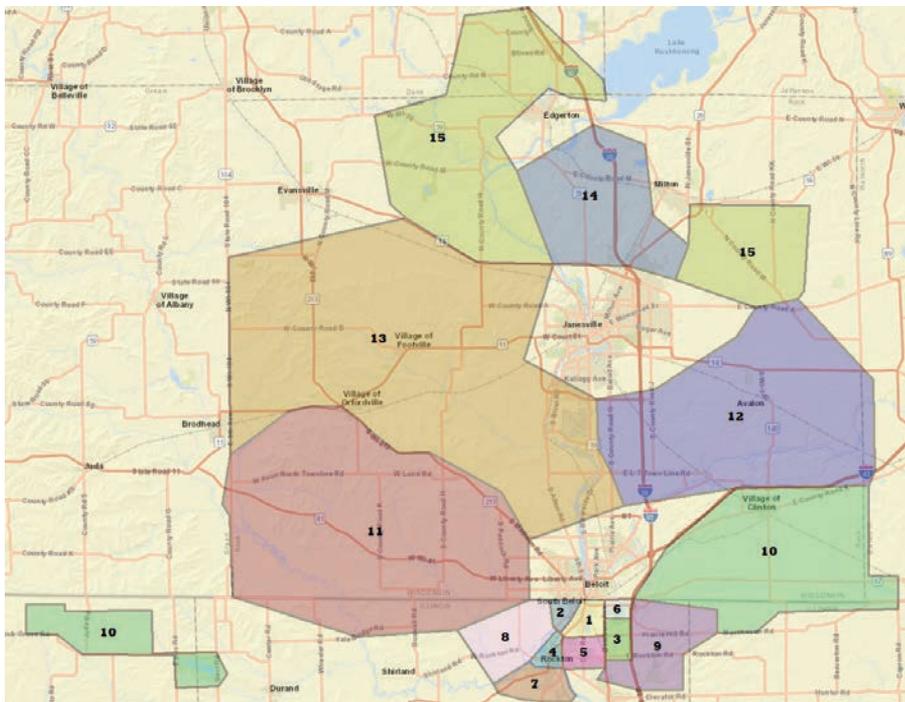
FOCUS ON ENERGY OFFERS INCENTIVES

As a Rock Energy Cooperative member who lives in Wisconsin, you have access to lots of valuable services and financial incentives provided through the Focus on Energy program.

What does Focus on Energy offer to Rock Energy members?

- Financial incentives to help offset the cost of eligible energy-efficiency and renewable-energy projects.
- Energy-efficiency tips and information available online at focusonenergy.com to help you learn more about what you can do to start saving energy today.
- Assistance with identifying high-efficiency products and local service providers qualified to make efficiency upgrades to your home or business.
- Technical expertise to help guide complex or innovative projects, such as large-scale energy-efficiency projects, from start to completion.

To learn more about what Focus on Energy has to offer, call 800-762-7077 or visit focusonenergy.com.



Installation of new meters will begin at the beginning of July in the South Beloit area marked "1" on the map and continue through the year in the order noted. You will receive a letter from us about four to six weeks before work will be done at your location. The new system will allow Rock Energy to respond to outages more quickly because the meter will notify us if you lose power. It also will result in a more reliable power distribution system, improved efficiency throughout the billing system, improved system power quality, and more usage data for members. To learn more, visit www.rock.coop/new-meters.

SNAPPERS TICKETS AVAILABLE

Discounted tickets are still available for Beloit Snappers home games.

Rock Energy Cooperative members can buy them for \$2 each at Janesville or South Beloit co-op offices. The tickets are originally priced at \$8 and can be used during any 2018 regular season game.

While you're at the office, pick up a Snappers schedule so you can plan your trip to the ballpark.

Mark Your Calendar!

MEMBER APPRECIATION DAY 2018 PANCAKE BREAKFAST

Saturday, Sept. 15 • 8 to 10:30 a.m.

REC Headquarters, 2815 Kennedy Road, Janesville
Watch for details!

Shane Larson, CEO

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Barbara Uebelacker, Editor



Rock Energy COOPERATIVE
Empowering Members Since 1936