

ROCK ENERGY NEWS

FOR ROCK ENERGY COOPERATIVE MEMBERS

www.rock.coop

October 2010

Flying Pancakes

About 750 Attend Member Appreciation Breakfast



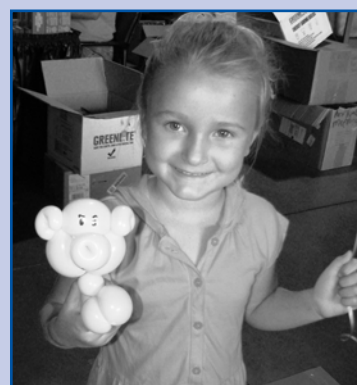
People of all ages enjoyed the antics of Chris Cakes pancake chefs during Member Appreciation Day on Sept. 18 at the Janesville headquarters.

The chefs used their fancy pancake flipping techniques to make the breakfast more entertaining. When people wanted another pancake, they just had to hold up their plate and catch one.

About 750 people attended the all-you-can-eat pancake and sausage breakfast hosted by the directors and employees of Rock Energy to show members how thankful the co-op is to be their energy provider.

In addition to breakfast, the crowd had their blood pressure, glucose, and cholesterol tested at a Mercy Health System health fair; watched the Oregon Jugglers Group; and got a bird's-eye view of the area from a bucket truck.

Thanks for joining us, and we hope to see you again next year.



Help us celebrate our 75th anniversary

Do you remember the early days of electricity? Was your family among the first members of this cooperative?

If so, we invite you to share your memories with other members as Rock Energy Cooperative plans its 75th anniversary celebration.

The articles of incorporation for Rock County Electric Cooperative Association, which now is Rock Energy Cooperative, were filed on April 23, 1936. That action paved the way for months and months of planning that included getting a start-up loan from the federal government, signing up potential members, and obtaining easements. Then the actual work of installing the power lines and wiring the farms started.

On July 15, 1937, a total of 122 miles of power lines were energized and the lights in rural Rock County were turned on for the first time.

Maybe you or a family member were among the first 166 rural members of the cooperative who marveled at the wonders of electricity and could now appreciate the conveniences that city folks had known since the turn of the century.

If you would like to share your photos and special memories with other Rock Energy members, send them to: Barbara Uebelacker, Rock Energy Cooperative, P.O. Box 1758, Janesville, WI 53547, or e-mail BarbU@rock.coop. You also can call her at (608) 752-4550 or (866) 752-4550.

Director nominations open

The Rock Energy Cooperative Nominating Committee will be selecting candidates to run for board of director positions that will be up for election at the March 28, 2011, annual meeting.

Districts up for election are:

- District 6: Beloit and Rock townships in Wisconsin and Rockton Township in Illinois.
- District 7: Newark and Plymouth townships in Wisconsin.
- District 8: Avon, Spring Valley, and Spring Grove townships in Wisconsin and Durand, Laona, Shirland, Rock Grove, and Rock Run townships in Illinois.

Active members who are interested in running for a position on the REC Board of Directors must permanently reside in one of the areas up for election and meet all other qualifications.

For more information, please contact Rock Energy headquarters at (608) 752-4550 or (866) 752-4550 or send an e-mail to questions@rock.coop by Dec. 1.

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Energy Efficiency

Tip of the Month

It may be time to replace your refrigerator. A fridge made before 1993 could cost more than \$100 each year to operate. A new ENERGY STAR qualified model could cut your related energy costs in half. In addition, newer models keep food fresher longer.

Source: U.S. Department of Energy

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