

ROCK ENERGY NEWS

FOR ROCK ENERGY COOPERATIVE MEMBERS

www.rock.coop

May 2011

Your Co-op Membership Pays

Capital Credits Distributed on May Bills

If you take a close look at the Rock Energy bill you receive in May, you'll notice one of the many benefits of your co-op membership.

Unlike other electric utilities, your co-op exists to make sure your needs are always met, not to make a profit. As a member, you share in the profits in the form of capital credits.

The cooperative works hard every day to keep your rates as low as possible. But it's sure nice to know that when there are profits, they go back to you.

Capital credits are based on usage, so the more electricity you purchase, the

Account Number	Cycle	Service Location	Location	Billing Date	District
1234567890	01	1234 ANY STREET	1230004	05/05/2011	4

Serv Type	Rate	Meter #	Reading Dates Prev	Pres	Meter Readings Prev	Pres	Multiplier	BTU Factor	Usage	Code	Units
Electric	101	987654321	03/26/11	04/28/11	88,510	88,885	1		375	A	KWH

CURRENT ELECTRIC CHARGES	AMOUNT
Facilities Charge	\$ 13.25
Energy Charge 375 kwh @ .09200	34.50
Power Cost Adj. 375 kwh @ .00583	2.19
Capital Credit Retirement	33.18CR
Wisconsin State Tax	2.50
Rock County Tax	0.25
Non-Taxable Public Benefits	1.33
Total Current Electric Charges	\$ 20.84

Rock Energy is distributing more than \$600,000 in capital credits during 2011. Your share is shown on this statement and has been applied as a credit on your account.

Capital Credit Allocation and Retirement/Credit Activity is as follows:

Beginning Capital Credit Balance	\$1084.81	
2010 Allocation	\$21.28	Your Proportional Share of 2010 Earnings
2011 Retirement Amount	\$33.18	Applied to this Bill
Ending Capital Credit Balance	\$1072.91	

In this sample bill, the member's share of 2010 earnings is \$21.38, which is added to the beginning capital credit balance. The member's 2011 retirement amount is \$33.18, which is applied to the current bill. The ending capital credit balance of \$1,072.91 is the amount of equity the member has in the co-op.

more capital credits are earned and eventually returned to you.

In 2011, Rock Energy is distributing more than \$600,000 in capital credits to members on their May statements. Since it was founded

75 years ago, about \$10 million has been paid back to past and current members.

Your May statement shows your share of the co-op's 2011 earnings as well as your percentage credit for the current and past years'

allocations.

The statement also shows your capital credit balance, which represents your equity in the co-op. That money is used to maintain and upgrade the system and repay associated indebtedness.



Rock Energy Night at the Ballpark

Saturday, June 25

Beloit Snappers vs. Cedar Rapids Kernels

7 p.m. • Pohlman Field at Telfer Park in Beloit

Special food prices! Player autographs! Spectacular fireworks!

Purchase vouchers in advance for \$2 (a \$6.50 value)—good for any 2011 home game. Special Rock Energy seat cushions also for sale for \$3 each or 2 for \$5. Both available at either REC office.

Try These Tips for Cutting Summer Cooling Bills

Don't let warm weather turn into "summertime blues" when your monthly electric bill arrives.

As summer approaches, try these energy- and money-saving tips from Rock Energy Cooperative and Touchstone Energy Cooperatives:

Adjust the thermostat. Raising the thermostat a few degrees during the summer can save money. Set the temperature between 78 and 80 degrees, and you could save up to 8 percent on monthly cooling bills.

Programmable thermostats make it easy to save by offering four pre-programmed settings to regulate a home's temperature throughout the year.

Be a "fan-atic." While they don't replace air conditioners or heat pumps, fans move air and help you feel more comfortable. On milder days, fans can save as much as 60 percent on electric bills. Fans cool people, not rooms, so turn



them off when you leave.

Get regular maintenance. Rock Energy recommends that members have their HVAC systems serviced yearly to assure efficient operation.

Look for Energy Star equipment. When it's time to replace your cooling system, consider an Energy Star-qualified model. Doing so could reduce your energy costs by as much as 30 percent.

You can find these energy-savings tips and others at TogetherWeSave.com, Touchstone Energy's national campaign that encourages co-op members like you to make small changes that add up to big savings.

Have a Safe and Happy Memorial Day!

Rock Energy Cooperative offices will be closed on Monday, May 30, in observance of Memorial Day. We will reopen at 7:30 a.m. Tuesday, May 31.



Members can make payments in the drop boxes at both offices throughout the holiday weekend.

Even though our offices are closed, standby crews are always available 24 hours a day. If you need to report a power outage, please call (608) 752-4550 or toll-free (866) 752-4550.

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