

ROCK ENERGY NEWS

FOR ROCK ENERGY COOPERATIVE MEMBERS

www.rock.coop

July 2011

Take Charge of Energy Costs

No Deposits!

No Late Fees!

Choose When
to Pay Your Bill!

Rock Energy Cooperative's new Prepaid Energy Option allows you to pay for energy when you choose, the same way you buy groceries and gasoline.

This easy pay-as-you-go plan allows greater control over your budget because you decide when to pay.

Members who enroll in this option maintain a prepaid balance in their account from which their daily usage is subtracted.

When your account runs low, you will get an alert by email, text message, and phone call to let you know it's time to add money. We even let you choose the balance at which you'll begin to receive alerts.

Never worry about security deposits and late fees again!



Adding Money to Your Account

There are several ways to add money to your prepaid balance:

- Make cash or check payments at our Janesville or South Beloit offices between 7:30 a.m. and 4 p.m. weekdays.
- Put a check in the drop-box available at both of office locations, and your account will be credited on the next business day.
- Pay online with a credit card at www.rock.coop. (A \$3.95 convenience fee will be charged.)
- Call (866) 752-4550 during business hours to make a credit card payment. (\$3.95 fee)
- Set up payments through your current online banking system.
- Mail a check to Rock Energy, P.O. Box 126, South Beloit, IL 61080.
- Make payments at third-party payment centers located at various sites.

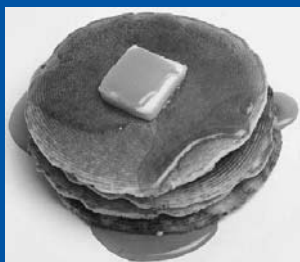
Is Prepaid Energy Right for Me?

If it would be easier for you to make weekly or biweekly payments for your energy usage rather than one large payment each month, then this option will work for you.

Instead of getting a traditional bill each month, you will receive a monthly statement showing your usage, which is calculated and paid for daily.

You can pay how much you want—\$20 a day, \$50 a week, or \$1,000 every few months—and when you want. It might be when you get your next paycheck, when your Social Security check arrives, or whenever you can afford to add to your balance.

To learn more about this Prepaid Energy Option or to sign up, visit either our Janesville or South Beloit office locations or call (866) 752-4550.



Member Appreciation Day Pancake Breakfast

Saturday, Sept. 17, 8 - 10:30 a.m.

REC Headquarters, 2815 Kennedy Road, Janesville

Save
the date!

Clean Air Filters Save Money, Energy

It's hot this summer. That means your air conditioning system is working hard to keep you comfortable.

Changing your air filter regularly can help your cooling system operate more efficiently and save you money.

But that's not all you can save. A dirty air filter makes your system work harder to keep you cool, which wastes energy.

In addition, a dirty air filter allows dust and dirt to build up in your system. Changing your air filter regularly can reduce the need for costly maintenance and prevent damage to your system.

And when winter arrives, it's just as important to change your air filter regularly. Your heating system needs to work as efficiently as possible to keep you warm, and a clean air filter helps it do that.

Experts recommend turning your system off before changing the air filter. Make sure that the arrow on the filter, which indicates the direction of the airflow, is pointing toward the blower motor. When you've



made the change, turn your system back on.

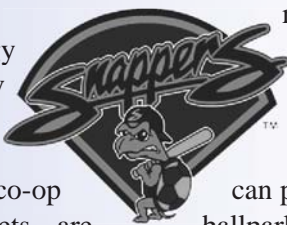
To save time, it's a good idea to keep a couple of spare filters on hand.

You can find these energy-savings tips and others at TogetherWeSave.com, Touchstone Energy's national campaign that encourages co-op members like you to make small changes that add up to big savings.

Snappers Tickets Still Available

Discounted tickets are still available for Beloit Snappers home games.

Rock Energy members can buy them for \$2 each at the Janesville or South Beloit co-op offices. The tickets are



originally priced at \$6.50 and can be used during the 2011 regular season.

While you're at the office, pick up a Snappers schedule so you can plan your trip to the ballpark.

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Rock Energy Cooperative
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15229 Willowbrook Rd.
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Get Connected



Check out these great deals offered with your Co-op Connections Card.

Big Scoop Ice Cream Parlour, 422 Center St., Durand – (815) 248-2300

Ice cream parlour featuring Cedar Crest Ice Cream. Cones, sundaes, shakes, malts, slushies, hot chocolate, tea, and flavored coffee.



Wednesday Special: Buy 1 Single Scoop Cone & Receive the 2nd Single Scoop Cone for 75 Cents

Debbie Jean's Custom Framing & Whimsical Treasures, 16247 W. Highway 81, Brodhead – (608) 879-2018 – www.facebook.com/DebbieJeansCustomFraming

Specializing in beautiful custom framing at reasonable prices. Stop in and browse our selection of unique gift items and home decor including soy candles, jewelry, Watkins products, wreaths, seasonal and garden items, and much, much more.



\$5 Off Any Purchase of \$30 or More

Durand Barber Shop, 418 Center St., Durand – (815) 248-4382

Hair care for the whole family.

\$2 Off Any Service

For a complete listing of current deals, visit www.rock.coop and click on the Co-op Connections Card. Terms and conditions are subject to change as desired by participating businesses. You also can use your card to receive a discount on prescription drugs. In May, Rock Energy members saved \$579 on their prescriptions, a 32 percent discount. Printable coupons also are available online.

Happy Independence Day!

Rock Energy Cooperative offices will be closed on Monday, July 4, in observance of Independence Day. We will reopen at 7:30 a.m. Tuesday, July 5.



Members can make payments in the drop boxes at both offices throughout the holiday weekend.

Even though our offices are closed, standby crews are always available 24 hours a day. If you need to report a power outage, please call (608) 752-4550 or toll-free (866) 752-4550.